

DEFENDING NEW JERSEY'S BLACK BEARS SINCE 1992

Through:

- Litigation
- Legislation
- Wildlife Advocacy

HELP US DO MORE
SaveNJBears.com



2022 CALL TO ACTION: New Jersey Bear Advocacy

Bear advocacy is critical until bears are permanently protected. Please continue the fight! Our education efforts will continue until all residents become Bear Smart champions. We need everyone to pitch in to make this happen.

What can you do?

1. **E-mail Governor Murphy** constituent.relations@NJ.Gov.
Tweet: [#GovMurphy](https://twitter.com/GovMurphy) [#SaveNJBears](https://twitter.com/SaveNJBears) Thank him for ending the hunt and ask him to put a nonlethal bear program in place with independent oversight.
2. **Refute bear lies.** Whenever and wherever (newspaper, social media, radio, etc.) you see lies about bears, please counter it by commenting or writing a letter to the editor. This includes increased reporting on bear incidents. Use these facts:
 - Bear hunts are cruel and do not reduce complaints or incidents.
 - Bear Smart initiatives (education, garbage control, and other nonlethal methods) are the only solution. Visit www.BearSmartNJ.org for more information.
 - Bear Smart prevents incidents with bears.
 - Complaints and incidents rise and fall during hunts as well as nonhunting years.
 - The number of bears do not correlate with increased incidents.
 - The number one cause of incidents is human behavior.
3. **Support Priority Legislation:** A new bill to strengthen the current feeding ban law was introduced in January. This bill is designed to reduce bear complaints and incidents. Please visit www.aplnj.org/black-bears/ to help enact this legislation.
4. **Get involved and STAY involved.** Help us educate the public and support us financially so we can continue our work to permanently protect black bears. Contact Doreen.Frega@aplnj.org to join us at education outreach events.



For the latest information and up-to-date actions needed, like us on [Facebook.com/SaveNJBears](https://www.facebook.com/SaveNJBears).

Bear Education And Resource Group (BEAR Group)
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A program of Animal Protection League of New Jersey